

LEAN AND GREEN LABEL FOR LUXEMBOURG COMPANIES LAUNCHED



Max Nilles, Emilie Parthoens, Charles Gosselin, Nicolas Rigo (From left to right)

The Cluster for Logistics, the Ministry of Sustainable development, Logistics in Wallonia have launched the Lean and Green Label in Luxembourg. The kick-off meeting on June 25th 2014 gathered representatives from all fields of logistics. A dozen companies were present at the first meeting and several show an interest in participating to the program. The Cluster for Logistics collaborates with Logistics in Wallonia for the implementation of the Label “Lean and Green” for logistics companies in Luxembourg. If a Luxembourg-based company can demonstrate through an action plan that it will be able to reduce its CO2 emissions by 20% in five years’ time, it becomes eligible for the Lean and Green Award. Below you can find the presentation documents.

Max Nilles of the Ministry of Sustainable Development and Infrastructure welcomed the visitors and presented the initiative in Luxembourg, which has the support from the ministry. This label is one of the most known in Europe and has a high market value and the project can help to attain EU climate objectives.

The Cluster for Logistics will centralize the information and subcontract part of the project to Logistics in Wallonia and the company Dart. The programme is accessible to any logistics company, says Emilie Parthoens from Logistics in Wallonia. Workshops and meetings shall help companies to work out a sound reduction plan. The company Dart, represented by Nicolas Rigo, has the mandate to evaluate the plans.

Initiated in the Netherlands in 2007 by the agency Connekt, the Lean & Green phenomenon now concerns more than 350 companies in the Netherlands, Italy, Belgium and Germany. This label is becoming an essential European recognition and welcomes the proactive companies in protecting the environment. Connekt is a Dutch non-profit network for sustainable mobility. It aims to encourage businesses foster innovation in Green Logistics, by taking measures that not only yield cost savings, but at the same time reduce the burden on the environment.

The Cluster for Logistics Luxembourg is the fifth European chapter allowed to award the ecological label "Lean and Green". Max Nilles of the Ministry of Sustainable Development and Infrastructure, Charles Gosselin of the Cluster for Logistics and Nico Anten, Managing director of the Dutch agency Connekt signed the agreement in order to encourage logistics businesses to move to a higher level of sustainability.

If you are interested in joining the initiative or want more information, please contact the Cluster for Logistics via mail or phone.